

Dallas Business Journal

Largest Metroplex

PUBLIC RELATIONS AGENCIES

Ranked by 2007 local fee income

Rank 2008/ 2007	Name Address	Telephone Fax	2007/2006 local fee income/ 2007 gross billings (in millions)	Number of local clients/ range of hourly rates	Specialties	Notable local clients	Local public relations employees/ top local executive(s)/ year established locally	Parent company or owner/ headquarters/ Web site
9 20	MarketWave 15851 Dallas Pkwy., Ste. 1020 Addison, 75001	972-770-5085 972-661-0261	\$1.66 \$0.86 \$1.66	7 \$50-\$175	Health care, technology, energy, nonprofit	Oncor, TXU Energy, Sprint, MADD	7 Tina Young 1998	TechCom Partners LLC Addison www.marketwave.biz