



## A New Vision for Vision Wireless

### THE APPROACH:

- Asked by Vision Wireless to rebrand the company
- Created a fresh look with a tech feel
- Drafted strong messages that would resonate with perspective customers and partners

- Designed a new collateral system with sales sheets, brochure and pocket folder
- Designed an electronic newsletter template system

### RESULTS:

- More recognizable look that was all their own
- Consistency among sales materials